

# Enhancing Value in European Health Systems



**PROGRAMME** | Tuesday 25 September – arrive by 12:00

European Parliament, Brussels | Room JAN 6Q2

12:30	<b>Welcome &amp; introduction</b> <ul style="list-style-type: none"><li>▪ <b>Andrey Kovatchev MEP</b> (Host)</li><li>▪ <b>John Bowis OBE, FRCP Hon.</b> (Chair)</li><li>▪ <b>Mary Baker MBE</b>, Past President, European Brain Council</li></ul>
12:45	<i>Keynote address</i> <b>Towards people-centred health systems &amp; the role of patient-reported data</b> <ul style="list-style-type: none"><li>▪ <b>Mark Pearson</b>, Deputy Director, Employment, Labour and Social Affairs, OECD</li></ul>
13:00	<b>Measuring Outcomes and Experiences to Improve Quality and Value</b> <i>Case study</i> <ul style="list-style-type: none"><li>▪ <b>Morten Kildal</b>, Head of Value Based Healthcare, Uppsala University Hospital</li></ul> <i>Panel discussion moderated by Chair</i> <ul style="list-style-type: none"><li>▪ <b>Marco Greco</b>, President, European Patients' Forum</li><li>▪ <b>Christina Akerman</b>, Senior Adviser, International Consortium for Health Outcomes Measurement</li><li>▪ <b>Nathalie Moll</b>, Director-General, European Federation for Pharmaceutical Industries and Associations</li></ul>
13:40	<b>Improving Health Systems through Quality Improvement – the Future Hospital</b> <ul style="list-style-type: none"><li>▪ Video presentation by <b>Dr Andrew 'Bod' Goddard</b>, President, Royal College of Physicians</li></ul>
13:50	<b>Enhancing Health System Performance: a role for Europe</b> <i>Opening Remarks</i> <ul style="list-style-type: none"><li>▪ <b>Andrzej Ryś</b>, Director, Health Systems, Medicinal Products &amp; Innovation, DG Health &amp; Food Safety, European Commission</li></ul> <i>Panel discussion moderated by Chair</i> <ul style="list-style-type: none"><li>▪ <b>Nikos Dedes</b>, Chair, European AIDS Treatment Group and President, and President, Positive Voice – the Greek Association of People Living with HIV</li><li>▪ <b>Simone van Dulmen</b>, Researcher, IQ Healthcare, Radboud University Medical Centre, Nijmegen</li><li>▪ <b>Zeger Vercouteren</b>, Vice President, Government Affairs &amp; Policy, EMEA, Johnson &amp; Johnson, MedTech Europe</li></ul>
14:25	<b>Conclusions: John Bowis (Chair) &amp; Mary Baker</b>

*This event is enabled by sponsorship from the European Federation of Pharmaceutical Industries and Associations and a number of its member organisations, and MedTech Europe.*